

CONTRACT

KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
(816)221-9999

www.kmbc.com

And:

Campaign Group, The
1600 Locust St
Philadelphia, PA 19103

<u>Contract / Revision</u> 968393 /		<u>Alt Order #</u> 07915636
<u>Product</u> NIXON/GOV/D		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Nixon/D/Governor		<u>Original Date / Revision</u> 11/05/12 / 11/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KMBC	<u>Account Executive</u> Meredith Thompson	<u>Sales Office</u> Eagle-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> NIXJ	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KMBC	10/30/12	11/02/12	First News at 5:30am	5:30-6am		:30			NM	4	\$1,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$400.00			
2	KMBC	11/05/12	11/05/12	First News at 5:30am	5:30-6am		:30			NM	1	\$750.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$750.00			
3	KMBC	10/30/12	11/02/12	First News at 6am	6-7am		:30			NM	4	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$750.00			
D 4	KMBC	11/05/12	11/05/12	First News at 6am	6-7am		:30			NM	0	\$0.00
		Class of Time - Pre-emptible with notice										
5	KMBC	10/30/12	11/02/12	Good Morning America	7-9am		:30			NM	4	\$2,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$550.00			
6	KMBC	11/05/12	11/05/12	Good Morning America	7-9am		:30			NM	1	\$800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$800.00			
7	KMBC	10/30/12	11/02/12	6pm News	6-630pm		:30			NM	4	\$3,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$950.00			
D 8	KMBC	11/05/12	11/05/12	6pm News	6-630pm		:30			NM	0	\$0.00
		Class of Time - Pre-emptible with notice										
9	KMBC	10/30/12	11/02/12	630-7p	630-7pm		:30			NM	4	\$5,600.00
		Class of Time - Pre-emptible with notice										

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Contract / Revision	Alt Order #
968393 /	07915636

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	NIXON/GOV/D	

Advertiser	Original Date / Revision
Nixon/D/Governor	11/05/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$1,400.00			
D 10	KMBC	11/05/12	11/05/12	630-7p	630-7pm		:30			NM	0	\$0.00
Class of Time - Pre-emptible with notice												
11	KMBC	10/30/12	11/02/12	M-F/SU 10pm News	10-1035pm		:30			NM	2	\$4,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$2,200.00			
12	KMBC	11/04/12	11/04/12	Su 10pm news	10-1030pm		:30			NM	1	\$2,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$2,500.00			
13	KMBC	10/30/12	11/02/12	M-F 1035-1105pm	1035-1105pm		:30			NM	4	\$3,300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$825.00			
14	KMBC	11/05/12	11/05/12	M-F 1035-1105pm	1035-1105pm		:30			NM	1	\$1,400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,400.00			
15	KMBC	11/04/12	11/04/12	Su 2&1/2 Men	SU 11-1130pm		:30			NM	1	\$525.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$525.00			
16	KMBC	11/05/12	11/05/12	DWS	7p-9p		:30			NM	1	\$10,000.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$10,000.00			
17	KMBC	10/30/12	11/02/12	First News at 5am	5-5:30am		:30			NM	4	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$300.00			
18	KMBC	11/05/12	11/05/12	First News at 5am	5-5:30am		:30			NM	1	\$600.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$600.00			
19	KMBC	10/30/12	11/02/12	5pm News	5-530pm		:30			NM	4	\$3,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$850.00			
20	KMBC	11/05/12	11/05/12	5pm News	5-530pm		:30			NM	1	\$1,600.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,600.00			
N 21	KMBC	11/03/12	11/03/12	6pm News Saturday	6-7pm		:30			NM	0	\$0.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$550.00			

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Contract / Revision		Alt Order #
968393 /		07915636
Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	NIXON/GOV/D	
Advertiser		Original Date / Revision
Nixon/D/Governor		11/05/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KMBC	10/29/12-11/04/12	6pm News Saturday	6-7pm	-----Sa--	:30	\$550.00	NM		
Credited												
22	KMBC	11/04/12	11/04/12	5pm News Sunday	5-6pm		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$500.00			
23	KMBC	10/30/12	11/02/12	Rachael Ray Show	9-10am		:30			NM	4	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$200.00			
24	KMBC	11/05/12	11/05/12	Rachael Ray Show	9-10am		:30			NM	1	\$600.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$600.00			
25	KMBC	10/30/12	11/02/12	Anderson Cooper	M-F 10-11a		:30			NM	4	\$600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$150.00			
26	KMBC	11/05/12	11/05/12	Anderson Cooper	M-F 10-11a		:30			NM	1	\$600.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$600.00			
27	KMBC	10/30/12	11/02/12	The View	11am-12pm		:30			NM	0	\$0.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$350.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KMBC	10/29/12-11/04/12	The View	11am-12pm	-TuWThF----	:30	\$350.00	NM		
Credited												
per agency request												
		2	KMBC	10/29/12-11/04/12	The View	11am-12pm	-TuWThF----	:30	\$350.00	NM		
Credited												
credit per agency												
		3	KMBC	10/29/12-11/04/12	The View	11am-12pm	-TuWThF----	:30	\$350.00	NM		
Credited												
credit per agency												
		4	KMBC	10/29/12-11/04/12	The View	11am-12pm	-TuWThF----	:30	\$350.00	NM		
Credited												
credit per agency												
D 28	KMBC	11/05/12	11/05/12	The View	11am-12pm		:30			NM	0	\$0.00
Class of Time - Pre-emptible with notice												
29	KMBC	10/30/12	11/02/12	M-F 12n-1p	12n-1p		:30			NM	4	\$1,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$250.00			
30	KMBC	10/30/12	11/02/12	GENERAL HOSPITAL	2-3PM/1-2PM		:30			NM	4	\$1,900.00
Class of Time - Pre-emptible with notice												

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<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> NIXON/GOV/D	<u>Estimate #</u>
<u>Advertiser</u> Nixon/D/Governor		<u>Original Date / Revision</u> 11/05/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$475.00			
D 31	KMBC	11/05/12	11/05/12	GENERAL HOSPITAL	2-3PM/1-2PM		:30			NM	0	\$0.00
Class of Time - Pre-emptible with notice												
32	KMBC	10/30/12	11/02/12	KATIE COURIC	2-3PM		:30			NM	4	\$1,200.00
Class of Time - Pre-emptible with notice												
Week:		10/29/12	11/04/12	-1111--				4	\$300.00			
33	KMBC	11/05/12	11/05/12	KATIE COURIC	2-3PM		:30			NM	1	\$800.00
Class of Time - Fixed Non Pre-emptible												
Week:		11/05/12	11/11/12	1-----				1	\$800.00			
34	KMBC	10/30/12	11/02/12	Dr. Phil	3-4pm		:30			NM	4	\$600.00
Class of Time - Immediately Pre-emptible without notice												
Week:		10/29/12	11/04/12	-1111--				4	\$150.00			
35	KMBC	10/30/12	11/02/12	DR OZ	4PM-5PM		:30			NM	4	\$1,400.00
Class of Time - Pre-emptible with notice												
Week:		10/29/12	11/04/12	-1111--				4	\$350.00			
36	KMBC	11/05/12	11/05/12	DR OZ	4PM-5PM		:30			NM	1	\$1,000.00
Class of Time - Fixed Non Pre-emptible												
Week:		11/05/12	11/11/12	1-----				1	\$1,000.00			
37	KMBC	11/03/12	11/03/12	Late Airing Late News	1030p-11p		:30			NM	1	\$750.00
Class of Time - Pre-emptible with notice												
Week:		10/29/12	11/04/12	-----1-				1	\$750.00			
38	KMBC	10/30/12	11/02/12	M-F 1105p-1135p	1105p-1135p		:30			NM	4	\$2,000.00
Class of Time - Pre-emptible with notice												
Week:		10/29/12	11/04/12	-1111--				4	\$500.00			
D 39	KMBC	11/05/12	11/05/12	M-F 1105p-1135p	1105p-1135p		:30			NM	0	\$0.00
Class of Time - Pre-emptible with notice												
40	KMBC	10/30/12	11/02/12	M-F 1135p-1205am	1135pm-1205am		:30			NM	4	\$1,100.00
Class of Time - Pre-emptible with notice												
Week:		10/29/12	11/04/12	-1111--				4	\$275.00			
D 41	KMBC	11/05/12	11/05/12	M-F 1135p-1205am	1135pm-1205am		:30			NM	0	\$0.00
Class of Time - Pre-emptible with notice												
D 42	KMBC	11/05/12	11/05/12	Castle	9-10pm		:30			NM	0	\$0.00
Class of Time - Pre-emptible with notice												
43	KMBC	10/31/12	10/31/12	Nashville	9-10pm		:30			NM	1	\$3,000.00
Class of Time - Pre-emptible with notice												
Week:		10/29/12	11/04/12	--1----				1	\$3,000.00			
44	KMBC	10/30/12	11/02/12	Jimmy Kimmel	M-F 1205-105am		:30			NM	4	\$200.00
Class of Time - Pre-emptible with notice												

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Week:		10/29/12	11/04/12	-1111--				4	\$50.00			
D 45	KMBC	11/05/12	11/05/12	Jimmy Kimmel	M-F 1205-105am		:30			NM	0	\$0.00
Class of Time - Pre-emptible with notice												
46	KMBC	10/30/12	11/02/12	News Repeat	M-Th 205/ F 241		:30			NM	4	\$80.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$20.00			
47	KMBC	11/05/12	11/05/12	News Repeat	M-Th 205/ F 241		:30			NM	2	\$40.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$20.00			
48	KMBC	11/04/12	11/04/12	Big Bang Theory Wknd LF 4	11:30pm-12xm		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$300.00			
49	KMBC	10/30/12	10/30/12	DWS	7-8pm		:30			NM	1	\$2,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$2,500.00			
50	KMBC	10/31/12	10/31/12	Modern Family/Suburgatory	8-9pm		:30			NM	1	\$8,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$8,000.00			
51	KMBC	11/04/12	11/04/12	ONCE UPON A TIME	7-8pm		:30			NM	1	\$5,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$5,500.00			
52	KMBC	11/04/12	11/04/12	Revenge	8-9pm		:30			NM	1	\$3,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$3,500.00			
53	KMBC	11/03/12	11/03/12	CASTLE LATE AIRING	1130P-1230A		:30			NM	1	\$65.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$65.00			
54	KMBC	10/31/12	11/02/12	Anderson Cooper	M-F 10-11a		:30			NM	1	\$150.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$150.00			
D 55	KMBC	11/05/12	11/05/12	KATIE COURIC	2-3PM		:30			NM	0	\$0.00
Class of Time - Pre-emptible with notice												
56	KMBC	11/06/12	11/06/12	First News at 5am	5-5:30am		:30			NM	1	\$600.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$600.00			
57	KMBC	11/06/12	11/06/12	First News at 5:30am	5:30-6am		:30			NM	1	\$750.00
Class of Time - Fixed Non Pre-emptible												

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KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
(816)221-9999

www.kmbc.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
968393 /	07915636

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	NIXON/GOV/D	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Nixon/D/Governor	11/05/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$750.00			
58	KMBC	11/06/12	11/06/12	First News at 6am	6-7am		:30			NM	1	\$1,000.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$1,000.00			
59	KMBC	11/06/12	11/06/12	Good Morning America	7-9am		:30			NM	2	\$1,600.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-2-----				2	\$800.00			
60	KMBC	11/05/12	11/05/12	M-F/SU 10pm News	10-1035pm		:30			NM	1	\$3,500.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$3,500.00			
61	KMBC	11/05/12	11/05/12	M-F 1035-1105pm	1035-1105pm		:30			NM	1	\$1,400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,400.00			
62	KMBC	11/05/12	11/05/12	Jimmy Kimmel	M-F 1205-105am		:30			NM	1	\$300.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$300.00			
63	KMBC	11/05/12	11/05/12	DWS	7p-9p		:30			NM	1	\$8,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$8,000.00			
64	KMBC	11/05/12	11/05/12	Castle	9-10pm		:30			NM	1	\$7,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$7,000.00			
N 65	KMBC	11/06/12	11/06/12	First News at 5:30am	5:30-6am		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$500.00			
Totals											113	\$109,510.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	113	\$109,510.00	\$93,083.50
Totals	113	\$109,510.00	\$93,083.50

Signature: _____ **Date:** _____

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CONTRACT

KMBC-TV
KANSAS CITY

KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
(816)221-9999

www.kmbc.com

And:

Campaign Group, The
1600 Locust St
Philadelphia, PA 19103

<u>Contract / Revision</u> 968393 /		<u>Alt Order #</u> 07915636
<u>Product</u> NIXON/GOV/D		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Nixon/D/Governor		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KMBC	<u>Account Executive</u> Meredith Thompson	<u>Sales Office</u> Eagle-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> NIXJ	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KMBC	10/30/12	11/02/12	First News at 5:30am	5:30-6am		:30			NM	4	\$1,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$400.00			
E 2	KMBC	11/05/12	11/05/12	First News at 5:30am	5:30-6am		:30			NM	1	\$750.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$750.00			
3	KMBC	10/30/12	11/02/12	First News at 6am	6-7am		:30			NM	4	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$750.00			
D 4	KMBC	11/05/12	11/05/12	First News at 6am	6-7am		:30			NM	0	\$0.00
		Class of Time - Pre-emptible with notice										
5	KMBC	10/30/12	11/02/12	Good Morning America	7-9am		:30			NM	4	\$2,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$550.00			
E 6	KMBC	11/05/12	11/05/12	Good Morning America	7-9am		:30			NM	1	\$800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$800.00			
7	KMBC	10/30/12	11/02/12	6pm News	6-630pm		:30			NM	4	\$3,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$950.00			
D 8	KMBC	11/05/12	11/05/12	6pm News	6-630pm		:30			NM	0	\$0.00
		Class of Time - Pre-emptible with notice										
9	KMBC	10/30/12	11/02/12	630-7p	630-7pm		:30			NM	4	\$5,600.00
		Class of Time - Pre-emptible with notice										

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Contract / Revision		Alt Order #
968393 /		07915636
Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	NIXON/GOV/D	
Advertiser		Original Date / Revision
Nixon/D/Governor		11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$1,400.00			
D 10	KMBC	11/05/12	11/05/12	630-7p	630-7pm		:30			NM	0	\$0.00
Class of Time - Pre-emptible with notice												
11	KMBC	10/30/12	11/02/12	M-F/SU 10pm News	10-1035pm		:30			NM	2	\$4,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$2,200.00			
12	KMBC	11/04/12	11/04/12	Su 10pm news	10-1030pm		:30			NM	1	\$2,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$2,500.00			
13	KMBC	10/30/12	11/02/12	M-F 1035-1105pm	1035-1105pm		:30			NM	4	\$3,300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$825.00			
E 14	KMBC	11/05/12	11/05/12	M-F 1035-1105pm	1035-1105pm		:30			NM	1	\$1,400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,400.00			
15	KMBC	11/04/12	11/04/12	Su 2&1/2 Men	SU 11-1130pm		:30			NM	1	\$525.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$525.00			
E 16	KMBC	11/05/12	11/05/12	DWS	7p-9p		:30			NM	1	\$10,000.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$10,000.00			
17	KMBC	10/30/12	11/02/12	First News at 5am	5-5:30am		:30			NM	4	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$300.00			
E 18	KMBC	11/05/12	11/05/12	First News at 5am	5-5:30am		:30			NM	1	\$600.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$600.00			
19	KMBC	10/30/12	11/02/12	5pm News	5-530pm		:30			NM	4	\$3,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$850.00			
E 20	KMBC	11/05/12	11/05/12	5pm News	5-530pm		:30			NM	1	\$1,600.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,600.00			
21	KMBC	11/03/12	11/03/12	6pm News Saturday	6-7pm		:30			NM	1	\$550.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$550.00			

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Contract / Revision		Alt Order #
968393 /		07915636
Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	NIXON/GOV/D	
Advertiser		Original Date / Revision
Nixon/D/Governor		11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
22	KMBC	11/04/12	11/04/12	5pm News Sunday	5-6pm		:30			NM	1	\$500.00		
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-----1				1	\$500.00					
23	KMBC	10/30/12	11/02/12	Rachael Ray Show	9-10am		:30			NM	4	\$800.00		
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-1111--				4	\$200.00					
E 24	KMBC	11/05/12	11/05/12	Rachael Ray Show	9-10am		:30			NM	1	\$600.00		
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/05/12	11/11/12	1-----				1	\$600.00					
25	KMBC	10/30/12	11/02/12	Anderson Cooper	M-F 10-11a		:30			NM	4	\$600.00		
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-1111--				4	\$150.00					
E 26	KMBC	11/05/12	11/05/12	Anderson Cooper	M-F 10-11a		:30			NM	1	\$600.00		
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/05/12	11/11/12	1-----				1	\$600.00					
27	KMBC	10/30/12	11/02/12	The View	11am-12pm		:30			NM	0	\$0.00		
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-1111--				4	\$350.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	KMBC	10/29/12-11/04/12	The View	11am-12pm	-TuWThF----	:30	\$350.00	NM				
Credited														
per agency request														
		2	KMBC	10/29/12-11/04/12	The View	11am-12pm	-TuWThF----	:30	\$350.00	NM				
Credited														
credit per agency														
		3	KMBC	10/29/12-11/04/12	The View	11am-12pm	-TuWThF----	:30	\$350.00	NM				
Credited														
credit per agency														
		4	KMBC	10/29/12-11/04/12	The View	11am-12pm	-TuWThF----	:30	\$350.00	NM				
Credited														
credit per agency														
D 28	KMBC	11/05/12	11/05/12	The View	11am-12pm		:30			NM	0	\$0.00		
Class of Time - Pre-emptible with notice														
29	KMBC	10/30/12	11/02/12	M-F 12n-1p	12n-1p		:30			NM	4	\$1,000.00		
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-TWTF--				4	\$250.00					
30	KMBC	10/30/12	11/02/12	GENERAL HOSPITAL	2-3PM/1-2PM		:30			NM	4	\$1,900.00		
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-1111--				4	\$475.00					
D 31	KMBC	11/05/12	11/05/12	GENERAL HOSPITAL	2-3PM/1-2PM		:30			NM	0	\$0.00		
Class of Time - Pre-emptible with notice														

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KMBC-TV
KANSAS CITY

KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
(816)221-9999

www.kmbc.com

Contract / Revision	Alt Order #
968393 /	07915636

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	NIXON/GOV/D	

Advertiser	Original Date / Revision
Nixon/D/Governor	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
32	KMBC	10/30/12	11/02/12	KATIE COURIC	2-3PM		:30			NM	4	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$300.00			
E 33	KMBC	11/05/12	11/05/12	KATIE COURIC	2-3PM		:30			NM	1	\$800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$800.00			
34	KMBC	10/30/12	11/02/12	Dr. Phil	3-4pm		:30			NM	4	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$150.00			
35	KMBC	10/30/12	11/02/12	DR OZ	4PM-5PM		:30			NM	4	\$1,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$350.00			
E 36	KMBC	11/05/12	11/05/12	DR OZ	4PM-5PM		:30			NM	1	\$1,000.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,000.00			
37	KMBC	11/03/12	11/03/12	Late Airing Late News	1030p-11p		:30			NM	1	\$750.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$750.00			
38	KMBC	10/30/12	11/02/12	M-F 1105p-1135p	1105p-1135p		:30			NM	4	\$2,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$500.00			
D 39	KMBC	11/05/12	11/05/12	M-F 1105p-1135p	1105p-1135p		:30			NM	0	\$0.00
		Class of Time - Pre-emptible with notice										
40	KMBC	10/30/12	11/02/12	M-F 1135p-1205am	1135pm-1205am		:30			NM	4	\$1,100.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$275.00			
D 41	KMBC	11/05/12	11/05/12	M-F 1135p-1205am	1135pm-1205am		:30			NM	0	\$0.00
		Class of Time - Pre-emptible with notice										
D 42	KMBC	11/05/12	11/05/12	Castle	9-10pm		:30			NM	0	\$0.00
		Class of Time - Pre-emptible with notice										
43	KMBC	10/31/12	10/31/12	Nashville	9-10pm		:30			NM	1	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$3,000.00			
44	KMBC	10/30/12	11/02/12	Jimmy Kimmel	M-F 1205-105am		:30			NM	4	\$200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$50.00			
D 45	KMBC	11/05/12	11/05/12	Jimmy Kimmel	M-F 1205-105am		:30			NM	0	\$0.00
		Class of Time - Pre-emptible with notice										

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www.kmbc.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
968393 /	07915636

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	NIXON/GOV/D	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Nixon/D/Governor	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
46	KMBC	10/30/12	11/02/12	News Repeat	M-Th 205/ F 241		:30			NM	4	\$80.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$20.00			
E 47	KMBC	11/05/12	11/05/12	News Repeat	M-Th 205/ F 241		:30			NM	2	\$40.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$20.00			
48	KMBC	11/04/12	11/04/12	Big Bang Theory Wknd LF 4	11:30pm-12xm		:30			NM	1	\$300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$300.00			
49	KMBC	10/30/12	10/30/12	DWS	7-8pm		:30			NM	1	\$2,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$2,500.00			
50	KMBC	10/31/12	10/31/12	Modern Family/Suburgatory	8-9pm		:30			NM	1	\$8,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$8,000.00			
51	KMBC	11/04/12	11/04/12	ONCE UPON A TIME	7-8pm		:30			NM	1	\$5,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$5,500.00			
52	KMBC	11/04/12	11/04/12	Revenge	8-9pm		:30			NM	1	\$3,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$3,500.00			
53	KMBC	11/03/12	11/03/12	CASTLE LATE AIRING	1130P-1230A		:30			NM	1	\$65.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$65.00			
54	KMBC	10/31/12	11/02/12	Anderson Cooper	M-F 10-11a		:30			NM	1	\$150.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$150.00			
D 55	KMBC	11/05/12	11/05/12	KATIE COURIC	2-3PM		:30			NM	0	\$0.00
		Class of Time - Pre-emptible with notice										
N 56	KMBC	11/06/12	11/06/12	First News at 5am	5-5:30am		:30			NM	1	\$600.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$600.00			
N 57	KMBC	11/06/12	11/06/12	First News at 5:30am	5:30-6am		:30			NM	1	\$750.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$750.00			
N 58	KMBC	11/06/12	11/06/12	First News at 6am	6-7am		:30			NM	1	\$1,000.00
		Class of Time - Fixed Non Pre-emptible										

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Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	NIXON/GOV/D	

Advertiser	Original Date / Revision
Nixon/D/Governor	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$1,000.00			
N 59	KMBC	11/06/12	11/06/12	Good Morning America	7-9am		:30			NM	2	\$1,600.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-2-----				2	\$800.00			
N 60	KMBC	11/05/12	11/05/12	M-F/SU 10pm News	10-1035pm		:30			NM	1	\$3,500.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$3,500.00			
N 61	KMBC	11/05/12	11/05/12	M-F 1035-1105pm	1035-1105pm		:30			NM	1	\$1,400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,400.00			
N 62	KMBC	11/05/12	11/05/12	Jimmy Kimmel	M-F 1205-105am		:30			NM	1	\$300.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$300.00			
N 63	KMBC	11/05/12	11/05/12	DWS	7p-9p		:30			NM	1	\$8,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$8,000.00			
N 64	KMBC	11/05/12	11/05/12	Castle	9-10pm		:30			NM	1	\$7,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$7,000.00			
Totals											113	\$109,560.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	113	\$109,560.00	\$93,126.00
Totals	113	\$109,560.00	\$93,126.00

Signature: _____ **Date:** _____

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